









ZIGRAM

Data {Assets. Science. Experts}

Job Description

Business Research Interns



	Z	Zeno	Founder of the stoic school of philosophy
	I	Issac Asimov	Finest writer & creator of science fiction
	G	Sir Francis Galton	One of the greatest polymaths of our time
	R	S. Ramanujan	Famous mathematician with almost no formal training
	A	Augustus	Founder of the Roman Empire and Pax Romana
	M	John McCarthy	Computer scientist known as the 'Father of AI'



What is ZIGRAM?



ZIGRAM is a data focussed organization which operates in the **Data Asset** space.

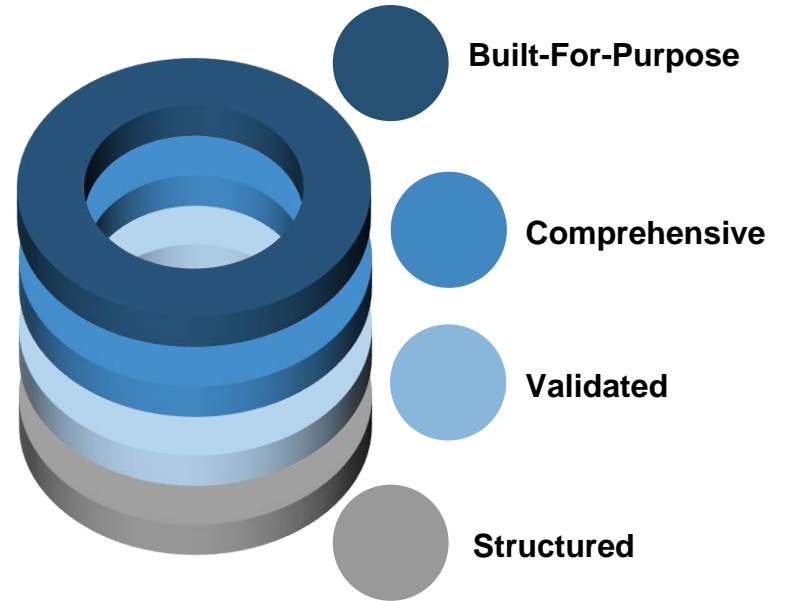
Our team is made up of professionals from varied domains like data science, technology, sales, risk, analytics, financial services, research and business consulting.

Our aim is to deliver value to clients by **Building Solutions, Developing Data and Managing Data Assets** across use cases - thereby boosting revenues and reducing the cost of doing business, in a data driven world.



What is a Data Asset?

A **Data Asset** is a structured, comprehensive and validated database of information which is built and maintained for a specific use case or in response to a problem



Data Asset { Gold Standard or Reference Data

Why are Data Assets Important?



Data

The lack of data leads to losses & inefficiencies for businesses

Organizations have lots of gaps & holes in their records.

They almost never fill them.

Expensive apps, system & platforms and no investment in data

Tech & Data Departments don't align well with each other

Valid & comprehensive data is difficult to come by

So?



Banks & FIs suffer frauds due to lack of data, monitoring and timely alerts



Supply Chains, Purchase and Costs are inefficient due to inadequate 360 view



Enhancing ops and productivity is onerous without relevant data



Outreach to potential customers is difficult leading to loss of sales

The Answer

Building data for specific business goals, such that it is created, enhanced, transformed or collated to contribute to sustainable business revenues

Data Asset is information which is

- Built-for-purpose
- Comprehensive
- Structured
- Validated

Our place in the Data ecosystem



Sector	Market Size	Growth
Financial Market Data	\$27.8 Bn (2017)	3.45%
Market Research	\$44 Bn (2016)	2.2%
Business Information Services	\$45 Bn (2020)	5.2%
Vendor Risk Management	\$3.29 (2017)	14.6%
Governance, Risk & Compliance	\$22.14 Bn (2017)	14.7%
Employment Screening	\$2.9 Bn (2016)	7.5%
Marketing Data Market	\$18.2 Bn (2018)	36%
KYB (Know Your Business)	\$5.6 Bn (2017)	16%
Financial Detection & Prevention	16.62 Bn (2017)	20.1%

\$200+ Bn

Expected market size of data market by 2020

How Big is the Space?





Our Offerings

What do we do?



Applications

Applications created by using multiple technologies including automation, analytics, machine learning and AI to help build Data Assets – ***Faster, Cheaper and Better***



Services

Deploying experienced resources, subject matter experts and specialists to execute projects and operations across the Data Asset lifecycle – ***From Conceptualization To Delivery***



Products

Data Asset products built in-house, either in partnership with other players or wholly managed, with subscription, application or API based access – ***Solutions For Specific Use-cases***



Applications

Built to create Data Assets – Faster, Cheaper and Better

Applications

Applications created by using multiple technologies including automation, analytics, machine learning and AI to help build Data Assets – ***Faster, Cheaper and Better***

Technology Solutions for Data Asset Projects

Development

Maintenance

Enhancement

Enrichment

- Regular Expressions
- Translation & Transliteration
- Source Assessment
- Scraping and Crawlers
- Data Dictionary
- AI / Machine Learning
- Testing Methodologies
- Workflow Automation
- Profile Development
- NLP
- Link Extraction
- Statistical Testing
- Validation Methodologies
- Master Structures
- Scaling Techniques
- Cloud Services
- External Integrations
- Application Development





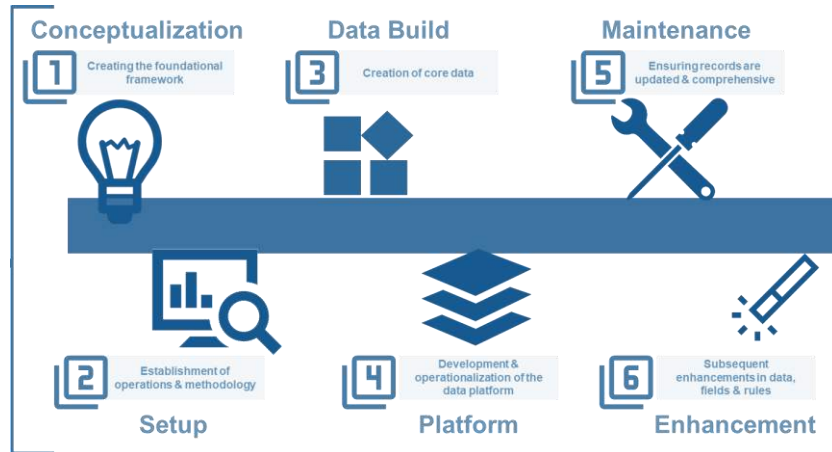
Services

Executing, managing and delivering projects for clients, globally



Services

Deploying experienced resources, subject matter experts and specialists to execute projects and operations across the Data Asset lifecycle – ***From Conceptualization To Delivery***



Our team has demonstrable capabilities and skill sets required to develop and manage data asset projects across use cases and industries for clients globally.

- Research
- Process Development
- Analytics
- Reports & MIS
- Project Management



Products

Building world-class DaaS & SaaS products



Products

Data Asset products built in-house, either in partnership with other players or wholly managed, with subscription, application or API based access – **Solutions For Specific Use-cases**



Inside Sales

Developing and delivering primed account data assets for specific end-customer requirements, along with insights, KPIs and predictive analytics with the aim to increase conversion, ticket size and traction.

Beta



AML Zone

Developed to give the global AML professional an analytics based, comprehensive and easy to reference resource for AML cases, penalties, regulations, trends & actions.

Under Development



CDSC

Focused on reducing costs, enhancing cyber & data security and managing compliance norms for organizations across supply chains & ecosystems. *(Cyber & Data Security + Compliance)*

Testing



Facial Recognition

Images & profiles of RSCI (Religious, Social & Culturally Important Individuals) to aid a facial recognition software in providing information about these individuals

Concept



Our Capabilities

A dynamic mix of skills and resources

Research & Operations

- + Profile Development
- + Project Management
- + Online Research
- + Data Projects
- + Data Asset Framework
- + Remediation
- + Enhancement
- + Enrichment
- + Maintenance

Data Science

- + Analytics
- + Machine Learning
- + NLP
- + Deep Learning
- + Statistical Testing
- + Visual Analytics
- + Data Mining

Technology

- + Automation
- + Application Development
- + Cloud Technology
- + APIs
- + Data Architecture
- + ETL Methodologies
- + Scrapers & Crawlers
- + External Services

Representation

- + Dashboards
- + Visual Analytics
- + Relationship Maps
- + Reporting
- + Infographics
- + Journey Maps

Core Data

**Insights &
Efficiency**

**Delivery &
Deployment**

**Reporting &
Showcasing**



Our Vision

“To integrate our products, data and services in **DIKW** organizations globally, to help solve real world problems by leveraging Data Assets”

DIKW {Data, Information, Knowledge & Wisdom}



Job Description

Business Research Intern

Overview



We are looking for **Business Research Interns** for a period of 6 months. These interns will be responsible for managing and executing various research aspects for one or more of the products.

Internship Overview

- Conducting open ended secondary research to garner industry specific insights
- Understanding individual requests, scoping and executing their delivery independently
- Ability to take up quick objectives and execute within a short period of time
- Learn lots of concepts quickly and deploy outcomes
- Stipend INR 8,000 to INR 10,000 per month, based on experience

Background of the candidate

- 0-2 years of experience in conducting online and database research
- Good academic record in school, college and other educational pursuits
- Good comprehension, language and writing skills
- Good knowledge of conducting online research
- Strong appetite to dive deep into a given terrain to develop expertise and distill key findings
- Skilled at working both independently and in a team environment
- Aspiration to constantly learn and improve
- Experience with tools - Factiva, OneSource, Capital IQ, Zoom Info, PrivCo, Hoovers, Lexis Nexis etc.
- Good report writing skills and proficiency with the MS Office Suite including Word, Excel and PowerPoint
- Should be willing to work hard, work long hours, 6 days a week and learn multiple concepts within a short span of time

The Office



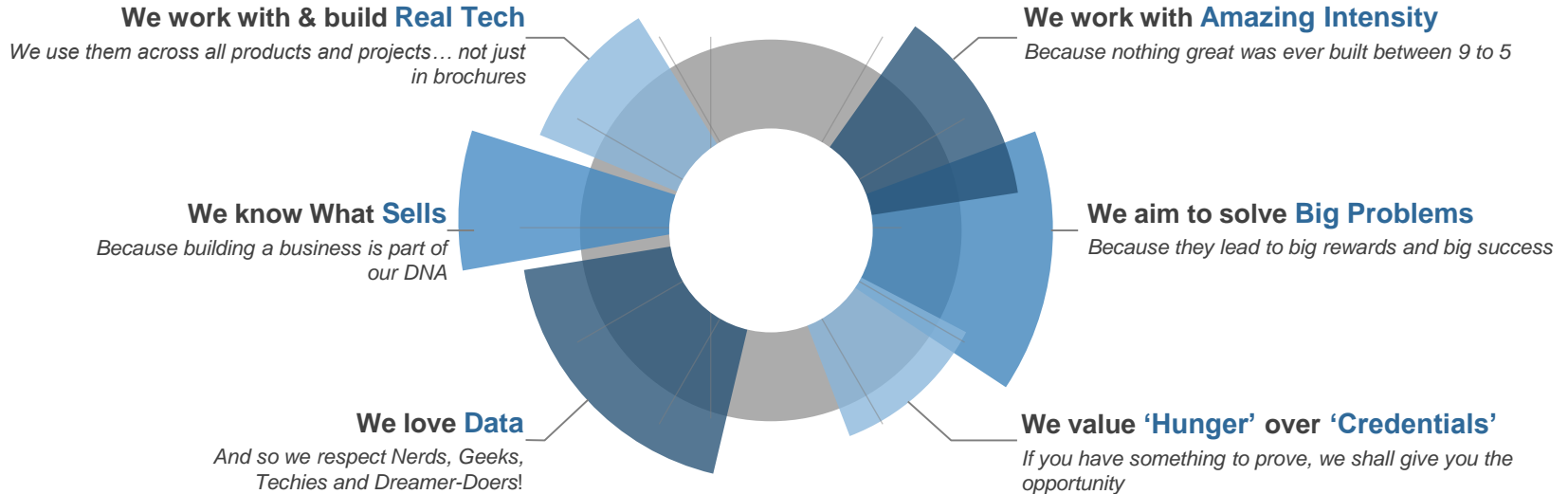
- Well connected for travel
- Great work environment
- Tea & Coffee
- Parking
- Open and Comfortable space
- Eating Spaces
- Staff support
- Special discounts and events





Why Should You Join?

Because everyone needs 6 good reasons





Contact



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